

SAN ANTONIO EVENTS



San Antonio Knows How to Fiesta

Here are a few of the city's famed annual events.

visitsanantonio.com

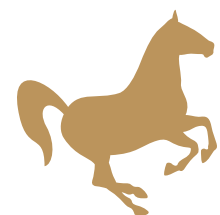
JANUARY

Martin Luther King, Jr. March and Rally

More than 300,000 adults and children participate in the nation's largest MLK march in honor of Dr. Martin Luther King, Jr. The nearly three-mile march through San Antonio's east side is the highlight of citywide activities.

sanantonio.gov/mlk

FEBRUARY



San Antonio Stock Show & Rodeo®

Expecting more than one million in attendance, the San Antonio Stock Show & Rodeo has been named the Large Indoor Rodeo of the Year by the Professional Rodeo Cowboys Association and features great entertainment with star-studded country, rock 'n' roll and Latin artists during all 20 PRCA rodeo performances. This spectacular event also includes shopping, a carnival, farmers' markets, local cuisine and livestock centers.

sarodeo.com

MARCH

Contemporary Art Month

March is Contemporary Art Month (CAM) in San Antonio — the nation's only annual, month-long, citywide celebration of the contemporary arts. CAM showcases San Antonio's diverse and flourishing art community with more than 400 exhibitions at more than 50 venues throughout the city. From new to traditional, sculpture to experimental installations and photography to video art, no genre is left untouched.

contemporaryartmonth.org

APRIL



Fiesta® San Antonio!

Celebrating the diverse history and culture of San Antonio, Fiesta started in 1891 as a tribute to the Alamo heroes. Today, more than 3.5 million people attend the 11-day celebration with more than 100 events. Activities include parades, carnivals, balls, art fairs, concerts and more. Many events are free and the Battle of Flowers Parade is one of the biggest in the nation, second only to the Rose Bowl's Tournament of Roses Parade. The Texas Cavaliers River Parade, one of the only night parades in the nation, attracts tourists and locals alike as they fill the banks of the San Antonio River to watch the decorated floats.

fiestasanantonio.org



Valero Texas Open

The Valero Texas Open welcomes golf's finest players to historic San Antonio, one of the nation's top golf destinations. Originated and played in San Antonio since 1922, the Valero Texas Open is the PGA TOUR's third-oldest tournament and has been one of the top-three most charitable tournaments. The tournament is played at TPC San Antonio, which features a practice facility and golf instruction for TPC members or guests at the accompanying JW Marriott San Antonio Hill Country Resort and Spa.

valerotexasopen.com

MAY

Cinco de Mayo Events

Celebrations commemorate the Mexican Army's defeat of the invading French at the Battle of Puebla on May 5, 1862. Events include a festival with music and food at historic Market Square, concerts and other commemorations.

marketsquaresa.com

Culinaria Festival Week

Culinaria showcases San Antonio's finest restaurants and chefs as it celebrates the city as a premier food and beverage destination. Events range from winemaker dinners to cultural cocktails and wine seminars. Featured wines are bottles from more than 50 wineries located throughout the Texas Hill Country, nationally and internationally.

culinariasa.org

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UTSA Asian Festival San Antonio

Celebrate Asian American and Pacific Islander (AAPI) Heritage Month at this family-friendly cultural event with performances, entertainment, and food.

asianfestivalsa.org

JUNE

Fiesta Noche Del Rio

June through August

Fiesta Noche del Rio has been a San Antonio tradition for more than 50 years, entertaining guests with a multi-act musical extravaganza that features the songs and dances of Mexico, Spain, Argentina and Texas. Performances are at the River Walk's historic Arneson River Theatre.

fiestanochesa.com

Texas Folklife Festival



Join the celebration of all things Texas at the annual Texas Folklife Festival. Hosted at UTSA's Institute of Texan

Cultures in Hemisfair Park (a short walk from The Alamo and the River Walk), this three-day cultural extravaganza brings more than 40 ethnic groups together in one place to showcase their authentic food (150 dishes), great music (65 bands), colorful dance (50 folk dance groups) and authentic crafts (50 craft demonstrators and 50 craft vendors). Come celebrate and share in a Texas tradition.

TexasFolklifeFestival.org

JULY

Float Fest

Take a short drive down I-35 for Float Fest, an annual music festival in San Marcos featuring live music, camping and river floats.

floatfest.net

AUGUST & JANUARY

Restaurant Week

Some of the city's most time-honored restaurants and buzz-worthy newcomers participate in Restaurant Week. Held in January and August, prix-fixe menus offer the ideal opportunity to savor San Antonio's diverse culinary scene.

culinariasa.org/restaurant-weeks-august

SEPTEMBER

Jazz'SAlive

Celebrate decades of great jazz music in the heart of downtown San Antonio. This two-day festival features award-winning national, regional and local talent playing diverse styles of jazz. Enjoy live music on two stages, food from more than 20 local vendors, and arts and crafts items for sale from local artisans.

saparks.org/event/jazz-sa-live/

World Heritage Festival

The five-day World Heritage Festival celebrates and honors the San Antonio Missions, a UNESCO World Heritage site. Festival events include an art exhibit showcasing work by local artists, a sunset picnic at Mission San Juan, a festival luncheon, an organized bicycle tour, and the Mission Pachanga, which will bring together musicians and artists to highlight the city's rich culture. Don't miss the Living Heritage Symposium, a multi-day festival event bringing together heritage experts from around the world.

worldheritagefestival.org

OCTOBER



Día de los Muertos

Translated literally as "the Day of the Dead," this

Mexican cultural tradition is a celebration in which the family welcomes back departed loved ones, sharing the joys of life with them as their memories live on. Creative and respectful altars are set up around town at galleries, cultural centers, cemeteries and restaurants to commemorate those who have passed on. Poetry readings and calavera processions (participants dress as skeletons) are typical events as well.

muertosfest.com



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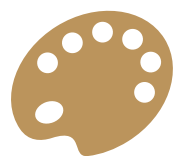
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Luminaria

San Antonio, one of America's most cultural and festive cities, hosts Luminaria, an all-day event where the city glows with colorful and free celebrations, exhibitions and performances in honor of art in San Antonio. Luminaria's core events emanate from downtown and surround visitors with simultaneous and innovative programming: storefront exhibitions; art lighting; alley galleries and numerous stages with theater, dance and musical performances. Citywide celebrations go until early morning and include studio tours, art demonstrations, museums and galleries open for the festive night.

luminariasanantonio.org

SEPTEMBER — NOVEMBER



Fall Art Festivals

San Antonio is widely recognized as a city that avidly celebrates its unique sights, sounds, flavors and traditions. Fall Art Festivals offer many opportunities to sample the rich cultural life that drives the heartbeat of this colorful city. Festivals include Fotoseptiembre, Jazz'SAlive, the International Accordion Festival and more.

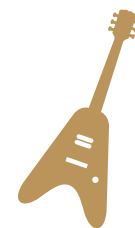
NOVEMBER

Ford Holiday River Parade and Lighting Ceremony

The day following Thanksgiving, the switch is pulled to turn on thousands of lights that will illuminate the River Walk until New Year's Day. Decorated floats wind through the river in one of the country's only nighttime river parades.

thesanantonioriverwalk.com

DECEMBER



San Antonio Rock 'n' Roll Marathon & ½ Marathon

This marathon features multiple musical bands along the course which passes several historic missions and wraps up at the Alamodome. Great South Texas fall weather and the picturesque terrain of San Antonio match up for the perfect marathon mix.

runrocknroll.com/events/san-antonio

Valero Alamo Bowl

Major college football comes to San Antonio's Alamodome. The matchup introduces teams from the Pac-12 Conference and the Big 12 Conference, providing contenders that have placed the Alamo Bowl within eight of the top 20 most-watched bowl games in ESPN history.

alamobowl.com

Celebrate San Antonio

Ring in the New Year San Antonio style! Enjoy spectacular fireworks, live music on multiple stages, food booths, family activities and more. On South Alamo between Cesar Chavez and Market streets; La Villita Historic Arts Village and Hemisfair Park.

saparksfoundation.org



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